



12TH ANNUAL HOLIDAY LIGHTED TRACTOR PARADE

Saturday, November 23, 2024

greenwichtractorparade.com

Deadline: Friday, October 18

This annual kick-off to the holiday season since 2013, the Holiday Lighted Tractor Parade in Greenwich has become one of the largest events in Washington County and, unofficially, the largest parade of its kind in the country. It is estimated 10,000 people attend the parade to view over 70 tractors and displays travel through the heart of the village.

SPONSORSHIP BENEFITS	DIAMOND \$1,500	PLATINUM \$1,000	GOLD \$500	SILVER \$250	BRONZE \$150
Parade entry	X	X	X	X	X
Sponsor decal	X	X	X	X	X
Website listing with link	X large logo	X medium logo	X small logo	X listing	X listing
Social media posts with tag	X individual post	X individual post	X individual post	X listing	
Email announcement listing with link	X large logo	X medium logo	X small logo	X listing	
Advertising listing (newspaper ad, etc.)	X large logo	X medium logo	X small logo		
Poster listing	X large logo	X medium logo	X small logo		
Event banners	X	X			
Press releases and radio mention	X	X			
Recognized by announcer at event	X				
Parade banners used on tractor entry	X				



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Sponsorship Application

Yes, I would like to support the Holiday Lighted Tractor Parade at the following sponsorship level:

- DIAMOND \$1,500 PLATINUM \$1,000 GOLD \$500 SILVER \$250 BRONZE \$150
 FRIEND \$25 OTHER \$ _____

Business/Organization: _____

Contact Person: _____

Mailing Address: _____

City/Town: _____ State: _____ ZIP Code: _____

Email: _____ Phone: (_____) _____ - _____

Will you be entering a tractor into the parade? Yes _____ No _____

Payment by Check (mail this form)

Checks are to be made payable to the Greater Greenwich Chamber of Commerce and mailed to:

Greater Greenwich Chamber of Commerce
6 Academy Street
Greenwich, NY 12834

Payment by Credit/Debit Card (scan and email or mail this form)

Name on Card: _____

Card Number: _____

Expiration Date: ____ / ____ Security Code: _____ Billing ZIP Code: _____

Payment Amount: \$ _____

Request an Invoice (scan and email or mail this form)

Please return this form along with payment by October 18, 2024 for proper recognition of sponsorship.

If applicable to sponsorship level, email a high resolution logo (.png, .jpg, .ai) to info@greenwichchamber.org

Questions? Email sponsorship@greenwichchamber.org or call (518) 692-7979

THANK YOU FOR YOUR SUPPORT!