



## 11<sup>TH</sup> ANNUAL HOLIDAY LIGHTED TRACTOR PARADE

Saturday, November 18, 2023

[greenwichtractorparade.com](http://greenwichtractorparade.com)



**Greenwich  
Chamber**

Dear Supporter,

The Greater Greenwich Chamber of Commerce 11<sup>th</sup> Annual Holiday Lighted Tractor Parade is scheduled for Saturday, November 18, 2023 at 6:00pm in the Village of Greenwich!

Our parade, which has been faithfully supported by our community, has become one of the largest events in Washington County and, unofficially, the largest parade of its kind in the country.

It is estimated that 10,000 people attended both our 2021 and 2022 parades!

We anticipate this year's event will attract more than 70 tractors, many with beautifully arrayed floats, and thousands of spectators, young and old but all young at heart! Keeping with tradition, the Chamber will use a portion of funds received to support a scholarship for a graduating Greenwich Central School senior pursuing a secondary degree in an agricultural field of study.

To ensure that the parade remains a part of the fabric of our community, the Greenwich Chamber humbly requests your financial support for the 11<sup>th</sup> Annual Holiday Lighted Tractor Parade.

Let's make 2023 better than ever -- be a parade sponsor and get the recognition you deserve!

The sponsorship form that follows has more details on the various sponsorship levels offered this year. We provide significant recognition for your support, so please, all funds must be received by Friday, October 20, 2023 to ensure that you are recognized as a sponsor before the event.

Why does the Greenwich Chamber ask for sponsorships? Putting on a large event that includes staffing, volunteers, portable restrooms, marketing, horse and wagon rides, and more costs money! This is also the Chamber's largest fundraiser to subsidize the cost of business members to join and gives us more tools to help make our local businesses more successful. A portion of the funds also support our annual college scholarship for students pursuing a degree in agriculture.

As details and information come together, visit our event website at [greenwichtractorparade.com](http://greenwichtractorparade.com) and social media @greenwichtractorparade on Facebook and Instagram.

On behalf of the Holiday Lighted Tractor Parade Committee of the Greater Greenwich Chamber of Commerce, we express our sincerest gratitude to you, our members and devoted business community, for your continued financial support of this holiday season kick-off.

Sincerely,

**Kelly Stephen Eustis**

Executive Director, Greenwich Chamber  
Co-Chair, Tractor Parade Committee

[kelly@greenwichchamber.org](mailto:kelly@greenwichchamber.org)  
(518) 692-7979

**Evelyn Costello**

Vice Chair, Greenwich Chamber  
Fundraising Chair, Tractor Parade Committee

[sponsorship@greenwichchamber.org](mailto:sponsorship@greenwichchamber.org)  
(516) 909-5171



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**Deadline: Friday, October 20**

This annual kick-off to the holiday season since 2013, the Holiday Lighted Tractor Parade in Greenwich has become one of the largest events in Washington County and, unofficially, the largest parade of its kind in the country. It is estimated 10,000 people attend the parade to view over 70 tractors and displays travel through the heart of the village.

SPONSORSHIP BENEFITS	DIAMOND \$1,500	PLATINUM \$1,000	GOLD \$500	SILVER \$250	BRONZE \$150
Parade entry	X	X	X	X	X
Sponsor decal	X	X	X	X	X
Website listing with link	X large logo	X medium logo	X small logo	X listing	X listing
Social media posts with tag	X individual post	X individual post	X individual post	X listing	
Email blasts listing with link	X large logo	X medium logo	X small logo	X listing	
Advertising listing	X large logo	X medium logo	X small logo		
Poster listing	X large logo	X medium logo	X small logo		
Event banners	X	X			
Press releases and radio mention	X	X			
Recognized by announcer at event	X				
Parade banners used on tractor entry	X				



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## Sponsorship Application

Yes, I would like to support the Holiday Lighted Tractor Parade at the following sponsorship level:

- DIAMOND \$1,500    PLATINUM \$1,000    GOLD \$500    SILVER \$250    BRONZE \$150  
 FRIEND \$25    OTHER \$ \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

Will you be entering a tractor into the parade?   Yes \_\_\_\_\_   No \_\_\_\_\_

Payment by Check (mail this form)

Checks are to be made payable to the Greater Greenwich Chamber of Commerce and mailed to:

Greater Greenwich Chamber of Commerce  
6 Academy Street  
Greenwich, NY 12834

Payment by Credit/Debit Card (scan and mail or email)

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_ / \_\_\_\_   Security Code: \_\_\_\_\_   Billing ZIP Code: \_\_\_\_\_

Payment Amount: \$ \_\_\_\_\_

Request an Invoice (scan and email)

Please return this form along with payment by October 20, 2023 for proper recognition of sponsorship.

If applicable to sponsorship level, email a high resolution logo (.png, .jpg, .ai) to [info@greenwichchamber.org](mailto:info@greenwichchamber.org)

Questions? Email [sponsorship@greenwichchamber.org](mailto:sponsorship@greenwichchamber.org) or call (518) 692-7979

**THANK YOU FOR YOUR SUPPORT!**