



10TH ANNUAL HOLIDAY LIGHTED TRACTOR PARADE

Saturday, November 19, 2022

greenwichtractorparade.com

Dear Supporter,

The Greater Greenwich Chamber of Commerce 10th Annual Holiday Lighted Tractor Parade is scheduled for Saturday, November 19, 2022 at 6:00pm in the Village of Greenwich!

Our parade, which has been faithfully supported by our community, has become one of the largest events in Washington County and, unofficially, the largest parade of its kind in the country.

It is estimated that 10,000 people attended our 2021 parade!

We anticipate this year's event will attract more than 60 tractors, many with beautifully arrayed floats, and thousands of spectators, young and old but all young at heart! Keeping with tradition, the Chamber will use a portion of funds received to support a scholarship for a graduating Greenwich Central School senior pursuing a secondary degree in an agricultural field of study.

To ensure that the parade remains a part of the fabric of our community, the Greenwich Chamber humbly requests your financial support for the 10th Annual Holiday Lighted Tractor Parade.

Let's make 2022 better than ever -- be a parade sponsor and get the recognition you deserve!

The sponsorship form that follows has more details on the various sponsorship levels offered this year. We provide significant recognition for your support, so please, all funds must be received by Monday, October 24, 2022.

Why does the Greenwich Chamber ask for sponsorships? Putting on a large event that includes staffing, volunteers, portable restrooms, marketing, horse and wagon rides, and more costs money! This is also the Chamber's largest fundraiser to subsidize the cost of business members to join and gives us more tools to help make our local businesses more successful. A portion of the funds also support our college scholarship for students pursuing a degree in agriculture.

As details and information come together, visit our event website at greenwichtractorparade.com and social media @greenwichtractorparade on Facebook and Instagram.

On behalf of the Holiday Lighted Tractor Parade Committee of the Greater Greenwich Chamber of Commerce, we express our sincerest gratitude to you, our members and devoted business community, for your continued financial support of this holiday season kick-off.

Sincerely,

Kelly Stephen Eustis

Managing Director, GGCC
Co-Chair, Tractor Parade Committee

Evelyn Costello

Board Member, GGCC
Fundraising Chair, Tractor Parade Committee

tractorparade@greenwichchamber.org
(516) 909-5171



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Sponsorship Application

Celebrate the 10 years of Greenwich's Holiday Lighted Tractor Parade by being a sponsor!

LEVEL	AMOUNT	RECOGNITION & PERKS * if received by 10/24/2022
DIAMOND	\$ 1,500 & up	<ul style="list-style-type: none"> • Advertising and materials - logo • Sponsor banner to place on entry • Event yard signs - logo • Mention in press releases and on radio • Banners and event poster - logo • Event website - logo and link • Social media mention - logo • Free entry in the parade • Official sponsor decal
PLATINUM	\$ 1,000	<ul style="list-style-type: none"> • Advertising and materials - logo • Mention in press releases • Banners and event poster - logo • Event website - logo with link • Social media mention - logo • Free entry in the parade • Official sponsor decal
GOLD	\$ 500	<ul style="list-style-type: none"> • Advertising and materials - logo • Banners and event poster - name listed • Event website - logo with link • Social media mention - logo • Free entry in the parade • Official sponsor decal
SILVER	\$ 250	<ul style="list-style-type: none"> • Advertising and materials - name listed • Event website - name listed with link • Social media mention - name listed • Free entry in the parade • Official sponsor decal
BRONZE	\$ 150	<ul style="list-style-type: none"> • Event website - name listed • Social media mention - name listed • Free entry in the parade • Official sponsor decal
FRIEND	\$ 25	<ul style="list-style-type: none"> • Official sponsor decal



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Yes, I would like to support the Holiday Lighted Tractor Parade at the following sponsorship level:

- DIAMOND \$1,500 PLATINUM \$1,000 GOLD \$500 SILVER \$250 BRONZE \$150
 FRIEND \$25 OTHER \$ _____

Business/Organization: _____

Contact Person: _____

Mailing Address: _____

City/Town: _____ State: _____ ZIP Code: _____

Email: _____ Phone: (_____) _____ - _____

Will you be entering a tractor into the parade? Yes _____ No _____

Payment by Check (mail this form)

Checks are to be made payable to the Greater Greenwich Chamber of Commerce and mailed to:

Greater Greenwich Chamber of Commerce
6 Academy Street
Greenwich, NY 12834

Payment by Credit/Debit Card (scan and email)

Name on Card: _____

Card Number: _____

Expiration Date: ____ / ____ Security Code: _____ Billing ZIP Code: _____

Payment Amount: \$ _____

Request an Invoice (scan and email)

Please return this form along with payment by October 24, 2022 for proper recognition of sponsorship.

If applicable to sponsorship level, email a high resolution logo (.png, .jpg, .ai) to info@greenwichchamber.org

Questions? Email info@greenwichchamber.org or call (518) 692-7979

THANK YOU FOR YOUR SUPPORT!